Conference
Mobile Communication and the Ethics of Social Networking
Sept. 25–27, 2008
Hungarian Academy of Sciences, Budapest V., Roosevelt tér 9

Program

THU, Sept. 25	Room A: "Felolvasóterem" (1st floor)	Room B: "Kis Előadóterem" (2nd floor)
09:00–10:20	**REGISTRATION**	
10:30–10:55	**OPENING SESSION** József Pálinkás President of the Hungarian Academy of Sciences *Welcoming words* Christopher Mattheisen CEO, Hungarian Telekom *Opening address* Kristóf Nyíri Hungarian Academy of Sciences / Budapest University of Technology and Economics *Introduction*	
11:00–11:30	Wilhelm Vossenkuhl (Munich) *Responsiveness and Responsibility. New Moral Dimensions in the Net?* (keynote address) Chair: Kristóf Nyíri	
11:30–12:00	László Lovász (Budapest) *Large Networks Through the Eye of a Mathematician* Chair: András Falus	
12:00–12:30	Stefan Hedelius (Ericsson Central Europe) *Digital Natives - Driving the Converged Information and Communication Market* Chair: Rich Ling	
12:30–13:00	James E. Katz (Rutgers University) *Social Structure, New Communication Technology and Citizen Journalism* Chair: Charles Ess	
Lunch		
14:00–14:30	András Benedek (Budapest) *Mobile Learning:* *New Horizons and Unstable Summits* Chair: Norbert Pachler	
14:30–15:00	Richard Harper (Cambridge) *The Communication Paradox* Chair: Jane Vincent	
15:00–15:30	Wolfgang Coy (Berlin) *Volunteered Slavery –* *Communicate Whenever & Wherever* Chair: James E. Katz	
Coffee		
	ETHICAL IMPLICATIONS OF MEDIATED RELATIONSHIPS Chair: Wilhelm Vossenkuhl	**MOBILE UNAVAILABILITY** Chair: Giuseppe Lugano
16:00–16:30	Satomi Sugiyama *Mobile Technologies and Communication Ethics for College Students of Various Cultural Backgrounds*	Sandra Pöschl – Nicola Döring *Managing Mobile Availability* *Exploring the Role of Social Interdependence*
16:30–17:00	János Boros *Mobile Communication Ethics* *Ethics, Promise and Spacetime*	Monika Langenberger *Determinants of Chosen Unavailability in SMS Communication* *An Experiment Concerning Gender, Personality and Aspects of Content*
17:00–17:30	Zsuzsanna Kondor *Communication and the Metaphysics of Practice* *Sellarsian Ethics Revisited*	Indrek Ibrus *Content Providers Facing the Device-Agnostic Web* *Emancipatory Struggles of the Mobile Web*
17:30–18:00	Gabriela David *Clarifying the Mysteries of an Exposed Intimacy* *Another Intimate Representation* Mise en scène	

FRI, Sept. 26	Room A: "Felolvasóterem" (1st floor)	Room B: "Kis Előadóterem" (2nd floor)
09:30–10:00	Giuseppina Pellegrino (Calabria, Italy) *The Electronic Body between Fragmentation and Concentration* *Tracing Symptoms for an Ethics of Multiplicity* Chair: Anna Reading	
10:00–10:30	Jane Vincent (University of Surrey) *Mobile Phones and Children in the UK* *The Changing Social Practices of a Group of Children Aged 11-16 from 2004 to 2007* Chair: Leopoldina Fortunati	
10:30–11:00	Rich Ling (Oslo) *Trust, Cohesion and Social Networks* *The Case of Quasi-Illicit Photos in a Teen Peer Group* Chair: Wolfgang Coy	
11:00–11:30	Leopoldina Fortunati (Udine, Italy) *Reflections on Mediated Gossip* Chair: Giuseppina Pellegrino	
Coffee		
	SOCIAL NETWORKING SITES, ETHICS, AND PRIVACY Chair: Sebastián Ureta	**LOCATION, CONTROL, AND COMMUNITIES** Chair: Indrek Ibrus
12:00–12:30	Emiliano Treré *Privacy and Facebook* *Reflections on Past, Present and Future Research*	Viktor Bedő *Imaging the Moving Community:* *How Locative Media Pertains to Social Software*
12:30–13:00	Manuela Farinosi *New Technologies, New Challenges to Privacy* *Is It Time for Privacy 2.0?*	Cara Wallis *"Technologies of Freedom?"* *Mobile Phones, Resistance, and Surveillance in the Workplace*
13:00–13:30	Anna Reading *The Playful Panopticon?* *Ethics and the Coded Self in Social Networking Sites*	László Molnár *Knowledge-based Society as Surveillance Society?* *Some Remarks on the Development of Closed Circuit Television (CCTV) in Hungary*
13:30–14:00	Chih-Hui Lai – James E. Katz *A Multi-stakeholder Investigation of Ethical and Usage Issues of Mobile Social Networking*	Giuseppe Lugano *Reconciling Social and Economic Development: The Role of Virtual Currency in Mobile Social Applications*
Lunch		
15:00–15:30	Ulrich Johannes Schneider (Leipzig) *Counter-Knowledge: An Update on Foucault in the Age of Mobile Communication* Chair: Kurt Röttgers	
15:30–16:00	Kurt Röttgers (Hagen) *The Pornographic Turn* *Or: The Loss of Decency* Chair: Ulrich Johannes Schneider	
16:00–16:30	Larissa Hjorth (Melbourne) *Framing Imaging Communities* *Gendered ICTs and SNS (Social Networking Systems) in the Asia-Pacific* Chair: Kristóf Nyíri	

SAT, Sept. 27	Room A: "Felolvasóterem" (1st floor)	Room B: "Kis Előadóterem" (2nd floor)
	M-LEARNING, LIFE-LONG LEARNING Chair: András Benedek	**LOCATION, CONTROL, AND COMMUNITIES** Chair: Viktor Bedő
10:00–10:30	Norbert Pachler – John Cook *Mobile, Informal and Lifelong Learning:* *A UK Policy Perspective*	Waltraut Ritter *Mad Cow Disease and Social Networking* *Information Ethics in the Internet Society*
10:30–11:00	Sun Kyong Lee *Mobile Phone Use in a Science Museum* *Toward a Possibility of Informal Science Learning*	Zsuzsanna Szvetelszky *The Ethical Gossip-Effect:* *Three Degrees of Inclusion* *Gossip in Social Networks*
11:00–11:30	Anna Győrfi – Ian Smythe *Re-engaging the SEN Child into Learning* *through Social Networking* *A Case Study*	Soo-yeon Hwang *Should I Use or Not Use Mobile Phone in* *Public Places?* *An Analysis of Museum Policies on Mobile* *Phone Use*
11:40–12:10	András Falus (Budapest) *Systems Biology and Genomics: A Rational* *Approach towards a Holistic View* Chair: Klára Sándor	
Lunch		
	SPACES AND IDENTITIES, REAL AND VIRTUAL Chair: Zsuzsanna Kondor	**ELECTRONIC NETWORKING AND THE FUTURE OF DEMOCRACY** Chair: Cara Wallis
13:00–13:30	Jaz Hee-jeong Choi *Searching the Self in Seoul* *Trans-youth and Urban Social Networking in Korea*	Klára Sándor *Trapped in the net?* *The Crisis of Liberal Democracies*
13:30–14:00	Sebastián Ureta Icaza – Wilson Muñoz *Performing Cyborg Identities* *The Co-ontology of Personal Identities and* *Mobile Phones among Teenagers in Santiago, Chile*	Balázs László Szekfű *Direct Democracy Online* *First Steps Toward Democratic Global Governance*
14:00–14:30	Daniel L. Golden *Utopia Calling*	Gábor Szécsi *Electronic Media* *and the Restyling of Political Communication*
14:30–15:00	Attila Simon-Székely *The Real and Virtual Human Identity*	
Coffee		
	MOBILE HEALTH Chair: György Csepeli	**MOBILES AND THE SELF** Chair: Gabriela David
15:20–15:50	Katherine Todrys – Patricia Mechael *The Ethics of Telemedicine in Africa* *The Millennium Villages Project Experience*	Elaine Arnull – Susannah Eagle *Mobile Phones as Autobiography:* *Young Women, Delinquency and Self-hood*
15:50–16:20	Gábor Palló *Decision Dilemmas* *in Mobile Phone Health Issues*	
16:30–17:00	György Csepeli (Budapest) *Masquerade in the Blogroom* *(Effects of Anonimity on Communication in the* *New Medium)* Chair: Waltraut Ritter	
17:00–17:30	István Maradi (Hungarian Telekom) *Social Networking on 3 Screens:* *A Transition Story* Chair: Gábor Palló	
17:30–18:00	Charles Ess (Drury University, Springfield, MO) *Always On?* *Ethical and Political Dimensions of Mobile* *Communication Technologies* Chair: Kristóf Nyíri	
Farewell party		