Social networking sites have in the past few years become extremely popular, and have turned the web into a markedly social medium. However, online social networking has led to concerns about privacy, as well as about possible counter-productive effects on making new real-world acquaintances. These effects are, in the short run, aggravated by perma-nent mobile connectivity. In the long run, however, mobile social networking might actually enhance real-world con-nections, with persons in your physical vicinity able to introduce themselves on the screen of your handheld. Privacy, anonymity, virtuality, friendship – the top-ic of mobile social networking clearly in-vites philosophical, and, in particular, ethical discussions. The volume contains papers by, among others, Charles Ess, Leopoldina Fortunati, Richard Harper, James E. Katz, Rich Ling, and Kurt Röttgers.

Kristóf Nyíri has published widely on the philosophy of communication, Wittgen-stein, the philosophy of images, and the philosophy of time. He directs the inter-disciplinary research programme COM-MUNICATIONS IN THE 21ST CENTURY, conducted jointly by the Hungarian Academy of Sciences and T-Mobile.